



# Brian Lewandowski

20 Year Interactive Producer (w/ experience in Creative Development, Design, Broadcast, Digital Media, Writing)

Beverly, MA

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Online media, photography and writing portfolio: <http://www.bglewandowski.com>

## SUMMARY

- knowledge of current W3C Web Standards, including HTML and CSS; familiarity with other protocols, including PHP, XHTML/XML, JavaScript.
- working knowledge of Adobe Creative Suite, including Dreamweaver, Photoshop; Acrobat, and Illustrator; web-page creation experience, MS Project.
- experience using a web-based content management system to update, create and maintain pages.
- ability to implement and analyze metrics such as usability testing; experience with Google Analytics.
- flexibility and comfort in working with a web design and production team; ability to collaborate willingly and effectively in a culturally diverse environment.
- demonstrated ability to build audiences.
- excellent interpersonal and verbal communications skills, strong attention to detail and problem-solving skills.
- flexibility in managing multiple responsibilities and assignments simultaneously; ability to meet deadlines. experience managing both urgent, short-term projects and complex, longer-term projects.
- experience managing projects staffs of up to 20 and multi-million dollar budget.

## SIGNIFICANT WORK EXPERIENCE

*AS: Freelance Web Producer/Project Manager/Web Creator*

### **Web Producer/Chief Editor/Writer 2009- present**

Comcast SportsNet New England/, Boston MA

- implemented the change from an Open Source CMS to a custom CMS
- maintained look, feel and design of csne.com
- developed and maintained month long "A Decade of Dominance" microsite
- oversaw editing capacity for crew of writers from Red Sox players to on-air broadcasters
- implemented user driven content via The Daily Duel and Twitter sampling
- writes weekly columns as well as crafts on-air video scripts

### **Web Producer/ Content Editor/ Interface Designer 2000-2002, 2003, 2006**

Mullen, Wenham/Boston MA

- involved in overseeing and redesigning the various external and internal client web sites for graphic design firm.
- involved in full project management as well as all design challenges and usability testing.
- prepared SOWs, Business Requirements, wireframes and site maps.
- key clients included Genuity, Genuity Extranet, NASCAR, TripAdvisor and Cap Gemni, Ernst & Young.
- Additional screen captures and site dev plans available upon request.

### **Web Producer/Interface Designer/Writer (Project Based) 1999**

InteQ, Burlington, MA

- oversaw, redesigning and launching the InteQ Web Site (<http://www.inteqnet.com>).
- involved in full project management including SOWs, Usability Testing, site design and wirframing

**Course Developer/Applications Training Specialist (Web Design and Development) 1997 - 1999**

MCI WorldCom University (networkMCI University), Atlanta, GA

- "editor" of site with 20,000 viewers and 13,000 files. Creation of online product CBTs, their "look and feel", written objectives, body text, and course testing. Utilized all web skills as well as audio and video conversion.
- developed video for "streaming" and seminar courses.
- utilized of all technical writing skills.

**Southeastern Regional Field Resource Coordinator (Project Management) 1995 - 1997**

Bay Networks (now Nortel), Atlanta, GA

- scheduled all technical consultants throughout Southeast and Caribbean, as well as project management at this major network hardware manufacturer.
- wrote project scopes and design documents daily. Developed intensive knowledge of company product line and general knowledge of routers, hub, switches, and networking.
- utilized of all technical writing skills with brief forays into web design.

**Other Work:**

**Contributing Writer *ongoing***

Professor Barnhardt's Journal (<http://professorbarnhardtsjournal.blogspot.com>)

**Freelance Promo Writer 2003 - 2009**

OLN/Versus, Stamford, CT. & New York, NY

Independent Film Channel, New York, NY

Bravo Networks, New York, NY

**Copy Writer 2005**

Mullen, Wenham/Boston MA

**Neighborhood Editor 2003**

Not for Tourists Boston (ISBN: 0974013145)

**Author 2003**

Slop and Swill from a Festering Mind (ISBN: 1411603575)

**Contract Writer/HTML Specialist/Web Designer 1997**

Hewlett Packard, Atlanta, GA

**Contract Technical Writer 1997**

USWeb, Atlanta, GA

**Television Master Control Tech/ On-Air Production / Editor / Trainer 1988 - 1995**

Various Television/Cable (ESPN, American Movie Classics, Bravo), Boston, New York, Bristol, Atlanta

**EDUCATION:**

State University of New York Cortland, NY Bachelor of Arts Degree- Study in Television, Radio, and Film.

Syracuse University, Syracuse, NY - Study in Art and Film.

**KEYWORDS/TAGS:**

Photoshop, Dreamweaver, MS Project, javascript, html, css, Web 2.0, Social Media, Creative Direction, Art, Design, Photography, Editing, Project Management, Editing, Writing, Boston, Massachusetts, Senior, Television, scriptwriting, SOW, Business Requirements, Visio